

Privacy Policy

Scorpion Bike Wheels is committed to protecting your privacy. Please take a few minutes to read the following document to learn more about our privacy policy.

What Our Privacy Policy Covers

This Privacy Policy covers how Scorpion Bike Wheels treats the collection, disclosure and use of any personal information received when you interact with, Scorpion Bike Wheels such as a visit to our website, when you contact us by phone or e-mail, or when you purchase Scorpion Bike Wheels Products. This may also include information related to your past use of Scorpion Bike Wheels products or services. Personal information is information that can identify you like your name, address, e-mail address and phone number. The policy will inform you about the type of information we gather, how we use the information and for what purpose, to whom we disclose the information, and how we protect your personal information.

Why We Collect Personal Information

Scorpion Bike Wheels collects personal information because it helps us deliver a greater level of customer service. The information we receive allows us to provide more of the products and services most popular to our customers. With your personal information we can also keep you up to date on new product releases, and special events that may interest you.

When you register for an account on our website, you will be given the choice of whether you would like Scorpion Bike Wheels to contact you with news and information about our services. If at any time you would not like to have Scorpion Bike Wheels keep you updated with news and the latest information, please sign in to your account at www.flocycling.com/store/index.php and update your newsletter preferences by clicking "Subscribe / unsubscribe to newsletter".

The Information We Collect and How We May Use It

Scorpion Bike Wheels collects personal information regarding customer activities on our website. This allows us to create a website better suited for our customers needs along with providing more effective purchasing options and customized advertising.

When you activate a Scorpion Bike Wheels account or purchase products offered by Scorpion Bike Wheels, we may ask for information such as your name, address, e-mail address, phone number, age, credit card information, contact preferences and where you heard about us.

Scorpion Bike Wheels may ask for personal information when you communicate with us by phone, e-mail or participating in an online survey.

Scorpion Bike Wheels collects information about your transactions with us. We collect the date and time of transactions to ensure proper distribution of products and for auditing purposes.

Scorpion Bike Wheels uses personal information to conduct market research such as the demographics of our customers, frequency of purchases, average yearly purchases and analysis to better understand our customers. Such analysis is carried out using aggregate and anonymous data.

Your Scorpion Bike Wheels Account

To save you time when you using our web services Scorpion Bike Wheels requires that you create a Scorpion Bike Wheels Account when you purchase products. This convenient service remembers your personal information, which is protected by an e-mail address (username) and password of your choice. Here's how it works: You provide us with your personal information. The information, some of which is required and some of which is optional includes your name, address, phone number, age, credit card information, contact preferences and email address, is stored in our database. The database then stores all of the information and when you return to the site to purchase products, all you need to do is enter your e-mail address and password. The system then looks up your personal information making your checkout process much more efficient.

When Scorpion Bike Wheels Discloses or Shares Your Personal Information

Scorpion Bike Wheels does not sell, rent or give your personal information to other people or non-affiliated companies except when we have your permission or under the following circumstances.

We may provide information to service providers, contracted by Scorpion Bike Wheels such as, database managers, accountants or lawyers, when it may be advantageous to you. These companies work with or on behalf of Scorpion Bike Wheels under confidentiality agreements. They do not have the independent right to share your information. These companies may use personal information to help us provide more advanced web systems, manage and enhance a customers experience, or take steps to safeguard it in accordance with Scorpion Bike Wheels privacy policy.

At times it may be required by law or litigation, that Scorpion Bike Wheels discloses personal information. We respond to subpoenas, court orders, and legal process. We may also use personal information to establish or exercise our legal rights or defend ourselves against legal claims.

Scorpion Bike Wheels may disclose personal information in order to take legal action or prevent illegal activities, situations involving potential threats to the physical safety of any person, suspected fraud, violations of Scorpion Bike Wheels terms of use, or as otherwise required by law.

In the event Scorpion Bike Wheels is acquired or merged with another company we will transfer your personal information. If this is to happen Scorpion Bike Wheels will notify you before your personal information is transferred becoming subject to a new privacy policy.

Scorpion Bike Wheels does not provide any personal information to marketers. Nor do we provide personal information to advertisers who are displayed on our site.

Cookies and Other Technologies

As is true of most websites, Scorpion Bike Wheels uses cookies and other technologies to help us understand our customers. Using cookies and other technologies allows us to determine which pages of our site are visited most frequently and the amount of time spent on each page. We are able to study traffic patterns on our website and the effectiveness of communications with our customers. This allows us to provide an enhanced user experience for our customers by providing new and/or updated content.

Scorpion Bike Wheels collects this information using Google Analytics, which provides a secure and effective method to gather information. Google Analytics uses first party cookie and JavaScript code to collect information about visitors. All of the information Scorpion Bike Wheels and Google Analytics collects is done so anonymously. Using Google Analytics we are able to track and compare our advertising campaigns and email newsletters, identify which keywords generate the most site traffic and conversions, understand what customers do once they are on our site, identify where our customers are coming from and where they are going on the web, study trends, and find out where our customers are coming from geographically. For more information on Google Analytics please search "Google Analytics" at www.google.com.

If you decide you would like to disable cookies for any reason, disable cookies on your internet browser.

Kids

Scorpion Bike Wheels does not knowingly collect or store the personal information of children under the age of 13. If Scorpion Bike Wheels becomes aware of personal information pertaining to a child under the age of 13 we will attempt to delete the information as soon as possible.

Change To Scorpion Bike Wheels Privacy Policy

Scorpion Bike Wheels may from time to time update this privacy policy. When there are significant changes made to the policy a notice will be posted on our website along with the new privacy policy.

Scorpion Bike Wheels Commitment To Your Privacy

Flo Cycling is committed to protect your personal information. This policy is given to our employees and strictly enforced to help safeguard you personal information within the company. We will only allow reasonable access to personal information to employees who we believe need to come in contact with it to complete their jobs.

How Scorpion Bike Wheels Protects Your Personal Information

To Safeguard your personal information Scorpion Bike Wheels takes technical, physical and administrative precautions. These precautions help us protect your personal information against theft, loss, misuse, unauthorized access, disclosure, destruction and alteration.

Scorpion Bike Wheels takes your privacy seriously and utilizes a Secure Socket Layer (SSL) for all transactions to protect the integrity of your personal information. All information collected does not identify individual users. When you make purchases from Scorpion Bike Wheels you must use an SSL enabled browser. This protects your personal information, and credit card information while it is transmitted over the Internet.

You can also participate in keeping your personal information safe when you are on the Internet. Please help by frequently changing your password using both numbers and letters. You can also use a secure web browser like Safari, Internet Explorer, Chrome or Firefox.

Integrity of Your Personal Information

Scorpion Bike Wheels account holders always have the right to access and update personal information that you have provided. To help us ensure you personal information is up to date you can log into your Flo Cycling account by entering your e-mail address and password.

Questions About Scorpion Bike Wheels Privacy Policy

If you have any questions or concerns regarding Scorpion Bike Wheels privacy policy please do not hesitate to contact us here. We will respond to your question as soon as possible.